

Consumer Data Reporting Incentive

Reward your customers with additional repayment evidence.
Reward yourself with more consumer credit intelligence.

KEY BENEFITS:

Strengthen data quality with enhanced tools to help explain rejected data

Deepen your consumer credit insight by sharing payment history with other organizations

Reinforce FCRA compliance with a commitment to accuracy

Incentivize stronger payment performance from customers by reporting their payment history

Help your customers build credit by reporting their payment history

Simplify reporting with a variety of seamless tools

Peace of mind working with trusted industry leaders

As you search for fresh opportunities to grow revenue and profitability, look no further than your current consumer portfolio. With deeper insights about your customer base, you can clearly recognize which accounts are performing well—and which ones are at risk—and use that information to optimize your overall portfolio performance.

Financial institutions that agree to begin reporting their entire consumer portfolio to the Equifax ACRO Database will be provided, at no cost, the following products and services – **\$10,000 Value:**

» **Portfolio Evaluation – \$2,500 - \$5,000 Value**

Within the first 60 days you will receive a **loan portfolio evaluation** report based on the data being provided.

» **Score Update – \$2,500 Value**

After 12 months of reporting, you will receive a **score update** on up to 10,000 records.

» **No Setup Fee – \$500 Value**

\$500 account setup fee will be waived.

» **Crystal Report – \$1,500 Value**

Upon successful posting of the first data file, receive a powerful and dynamic **Crystal Report** from your data and a detailed review from your Confluent Strategies Sales Executive.

» **Free Support**

Immediate support to ensure a seamless transfer of reporting files.

Reporting Data is a Win-Win

As a credit-granting business, you can never have enough information about your customers and prospects. Yet, just as you rely on the customer data provided by other creditors, they rely on you to do the same. At Equifax, we continually gather updated consumer payment history from thousands of sources to provide consumers and businesses with the most complete and accurate credit history possible. In addition, we leverage this data, along with advanced analytics and proprietary technology, to create customized insights that enrich both the performance of businesses and the lives of consumers.

Better Portfolio Risk Management

Tap Into a Wider Network of Verified Data

Reward Your Borrowers for Good Repayment



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CONFLUENT STRATEGIES

Merging Insights with Actions

