

ASSOCIATION & EVENT MANAGEMENT



CONFLUENT STRATEGIES



Our professional management team handles the details while your board of directors devotes its energy to strategic direction.



ASSOCIATION MANAGEMENT

Outsourcing management tasks to Confluent Strategies is a comprehensive solution that offers all-inclusive services and expertise to establish structure, provide value, and enhance the member experience.

- Administrative Management
- Financial Services
- Member Services
- Board Facilitation
- Marketing Services
- Event Management

We offer full-scale or partial management—so you only pay for the services you need.

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Time-consuming tasks like balancing our accounts, managing our receivables, recording minutes at our meetings, and managing our online presence are among the benefits we get from Confluent Strategies. We even received high-level assistance and a successful resolution when the IRS lost our 501(c) filing.

JEREMY LESS

Mortgage Bankers Association of Memphis

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EVENT MANAGEMENT

Outsourcing event management tasks to Confluent Strategies is an efficient solution that ensures an enhanced experience for attendees and sponsors and a profitable event for your organization:

- Budget and Logistics Coordination
- Event Registration and Attendee Management
- Sponsorship Management
- Program and Speaker Coordination
- Marketing Services
- Financial Services and Reporting



901.321.6778 | confluentstrategies.com

TOP 5 REASONS

to hire Confluent Strategies for your organization.



ALL-IN-ONE MANAGEMENT

Confluent Strategies helps you manage your association including financials, membership, marketing, and events.



FOCUS ON YOUR CORE BUSINESS

We handle your organization's needs so your board can focus on business essentials.



DEDICATED TEAM

Our dependable, flexible team serves as an extension of yours and adds value by assessing and streamlining your organizational needs.



HOUSE DATA SECURELY

From membership to financials, Confluent Strategies ensures all sensitive information is in order and protected.



COST EFFICIENCY

Our professional team works to drive down your costs through its industry knowledge, established relationships, and expertise.

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I would absolutely recommend Confluent Strategies and their services to anyone. You will not regret allowing Confluent Strategies to aid your association. With their help, you can take your association to the next level.

KARLEY BOND

Tennessee Mortgage Bankers Association

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MEET OUR TEAM

Caitlin Guerra

Vice President of Management Services

Denisha George

Association Executive Director

Essence Threlkeld

Association Executive Director

Angela Groff

Association Management and Events Coordinator

Suzanne McCarty

Senior Financial Analyst

Maja Price

Marketing Manager



CONTACT US TODAY

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